



Introducing **Energy for Education**

A school fundraising program sponsored by Phillips 66 Pipeline LLC

What is Energy for Education?

Energy for Education is a program, sponsored by pipeline operators, that helps educate parent-teacher groups, school administrators, faculty, and area families about the existence of a pipeline near them. By visiting the Energy for Education website, reading a short message about pipeline safety, and filling out a brief entry form, each member of your school community can **earn \$5 (up to \$300) for your school**. Visit www.energyforeducation.com to learn more and participate.

The school with the most completed entry forms will win a **\$7,500 grand prize**.

Is my school eligible for this fundraiser?

Locate your school on the list of currently eligible schools by going to the SCHOOL page on www.energyforeducation.com. As more schools participate in this fundraiser, you will be able to use this page to monitor where your school stands in the competition for the \$7,500 grand prize.

Your school is sponsored this year because your school property is located within 1,000 feet of a pipeline operated by Phillips 66 Pipeline LLC. To ensure the safety of your school community, it is imperative that you are aware of the location of the pipeline and what to do if you suspect a problem. Use the Energy for Education website to find the signs of a pipeline leak, response steps in an unlikely emergency, guidelines for developing a School Emergency Response Plan, and more.

How do we begin our Energy for Education fundraising campaign?

1. Discuss the fundraising process with your school administration and decide to raise \$300 for your school.

This campaign can be coordinated by your parent-teacher organization, your school fundraising coordinator, or by a teacher. After exploring the Energy for Education website, discuss the fundraising opportunity with your school administration and decide how you want to organize your school's campaign. Designate a person to serve as your **Energy For Education Coordinator**. When your coordinator signs up, your school will be placed on the active fund-raiser list and other community members will then be able to start to raise funds for your school.

2. Decide how you will reach out to parents and teachers to build community participation.

Consider presenting pipeline safety information at a school faculty or parent-teacher group meeting. Print and distribute the **Energy for Education Take Home Note** located in the Resource section of www.energyforeducation.com and direct your supporters to click the **SIGN UP** link to earn credit for your school.

When just 60 SIGN UP entries are collected for your school (\$5 earned by each) your school will receive earnings of \$300 automatically. This will require no additional volunteer time or paperwork on your part!

In many schools, the 4th or 5th grade teachers are using the **Safe at Home Science Kit**, another pipeline safety program sponsored by Phillips 66 Pipeline LLC. These teachers, their students and their students' parents are well-informed about pipeline safety. Encourage them to promote your campaign. For more information about the **FREE** Safe at Home Science Kit go to www.safeathomesupport.com.

3. Work toward the grand prize.

All schools compete for a grand prize award of \$7,500. Don't stop at 60 sign ups; the school that has the most completed entry forms by **January 15, 2016** will win the Grand Prize of \$7,500. The prize will be awarded February 26, 2016.

Who can we contact if we have more questions about Energy for Education?

For more information and support, email us at info@energyforeducation.com